

If you're a Facebook or Instagram user, you've likely seen ads for a new "conservation" organization called the Tortoise Conservancy. [Is it a scam?](#) Judge for yourself.

LINK: <https://floridaphoenix.com/2025/01/03/new-florida-organization-touts-help-for-gopher-tortoises-while-it-helps-itself/>

Greenscape of Jacksonville is hosting a free (mostly native) [tree giveaway January 18](#) from 9 AM to 1 PM at Everbank Field Lot E. First come first served. Open to all, including those outside Duval County.

LINK: <https://greenscapeofjax.org/events/greenscape-tree-giveaway/>

Nice story on Ixia's Native Park and [a recent recognition it earned](#).

LINK: https://blogs.ifas.ufl.edu/duvalco/2024/12/31/a-park-with-a-purpose/?fbclid=IwY2xjawHhHShleHRuA2FlbQIxMQABHWhSw334AFHHw4ZqYRLOJJ-0O-4HqRAJFwivQOY-kuSxE0YCqv9CTFOgbQ_aem_Z2DAPfBDZMBzJpKrnTRRjg

A Florida appellate court has ruled [Floridians have no right to clean water](#).

LINK: <https://floridaphoenix.com/2024/12/27/floridians-have-no-right-to-bodies-of-water-free-of-pollution-appeals-court-rules/>

In December, the Florida Cabinet approved the [purchase of land and conservation easements](#) to protect 85,778 acres of Florida's most important wildlife habitats and rural ranchlands for \$318,386,613.

LINK: [https://fl.audubon.org/news/audubon-florida-celebrates-record-breaking-conservation-purchases-and-easements?ms=fl-eng-email-ea-newsletter-engagement_\(fl\)_statewide_news_december_2024&utm_source=ea&utm_medium=email&utm_campaign=engagement_\(fl\)_statewide_news_december_2024&emci=cdc12094-4dc1-ef11-88ce-0022482a93af&emdi=1bc398fb-74c4-ef11-88ce-0022482a93af&ceid=907790](https://fl.audubon.org/news/audubon-florida-celebrates-record-breaking-conservation-purchases-and-easements?ms=fl-eng-email-ea-newsletter-engagement_(fl)_statewide_news_december_2024&utm_source=ea&utm_medium=email&utm_campaign=engagement_(fl)_statewide_news_december_2024&emci=cdc12094-4dc1-ef11-88ce-0022482a93af&emdi=1bc398fb-74c4-ef11-88ce-0022482a93af&ceid=907790)

Tell the Florida Fish and Wildlife Conservation Commission that a bear hunt in state is a terrible idea via this automated form:

[https://act.audubon.org/a/bears2024?contactdata=IFgFPyMRP5nlp5fxyj%2ftARC7r9abKxG9twMIC8DL889a7b11WG4X21j+6Txoi9IWt3wldAFvTPqRefnXOXDk78oo2q9pzZqoxqKIMQKMI2f6WfrDBX9ecDHxLXL%2fjgYIIKvupPKmE+5D0tJaHPE5YRzBd0CLXnDAHiV4aHUd0knrYCDRV8AXwhBx+rt6VMkkipDZjzO6J8Z7W%2fpCXyBhJb3gvDQMuXH+kA3gTjn707EDUBBx84cQ%2fPRM6b7zgj9F6ak9riRkkOqnoUIIYqJqrhA%3d%3d&ms=fl-eng-email-ea-newsletter-engagement_\(fl\)_advocate_12212024&utm_source=ea&utm_medium=email&utm_campaign=engagement_\(fl\)_advocate_12212024&emci=e5737eed-9bbf-ef11-88ce-0022482a93af&emdi=28e0cddb-a3bf-ef11-88ce-0022482a93af&ceid=907790](https://act.audubon.org/a/bears2024?contactdata=IFgFPyMRP5nlp5fxyj%2ftARC7r9abKxG9twMIC8DL889a7b11WG4X21j+6Txoi9IWt3wldAFvTPqRefnXOXDk78oo2q9pzZqoxqKIMQKMI2f6WfrDBX9ecDHxLXL%2fjgYIIKvupPKmE+5D0tJaHPE5YRzBd0CLXnDAHiV4aHUd0knrYCDRV8AXwhBx+rt6VMkkipDZjzO6J8Z7W%2fpCXyBhJb3gvDQMuXH+kA3gTjn707EDUBBx84cQ%2fPRM6b7zgj9F6ak9riRkkOqnoUIIYqJqrhA%3d%3d&ms=fl-eng-email-ea-newsletter-engagement_(fl)_advocate_12212024&utm_source=ea&utm_medium=email&utm_campaign=engagement_(fl)_advocate_12212024&emci=e5737eed-9bbf-ef11-88ce-0022482a93af&emdi=28e0cddb-a3bf-ef11-88ce-0022482a93af&ceid=907790)

Missed this one from the fall... put it in the growing "recycling is a scam" file: the federal government slapped Keurig with a small fine after finding [the company misled consumers](#) about the recyclability of its K cups.

LINK: <https://www.cbsnews.com/news/sec-keurig-dr-pepper-recyclability-settlement-coffee-k-pods/>

Why it's so hard to [create a recyclable Keurig K cup](#).

LINK: https://grist.org/food-and-agriculture/why-its-so-hard-to-create-a-truly-recyclable-keurig-coffee-pod/?utm_medium=email&utm_source=newsletter&utm_campaign=daily

As of January 1, 2025, all of Chicago's more than 400 municipal buildings— including 98 fire stations, two international airports, and two of the largest water treatment plants on the planet – [are being powered by clean energy](#). Goes to show how with vision and determination, big progress in the fight to slow climate change can occur.

No municipality of any size in Florida could pull this off even if it wanted to considering the state government's efforts to impede clean energy transition and derail progressive environmental policy as part of the culture war.

LINK: https://grist.org/cities/chicago-renewable-energy-black-diamond-solar/?utm_medium=email&utm_source=newsletter&utm_campaign=daily

Looking for some eco-conscious New Year's resolutions? [These are pretty good](#).

LINK: https://www.theguardian.com/australia-news/2024/dec/28/here-are-12-climate-resolutions-to-take-with-you-into-the-new-year?utm_term=677680ed4f2ff3082747632c5af2b096&utm_campaign=DownToEarth&utm_source=esp&utm_medium=Email&CMP=greenlight_email